



Creative Mentorship and Career-Building Strategies: How to Build your Virtual Personal Board of Directors

Mary Pender Greene

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There has been a paradigm shift as to how professional knowledge is passed on. It no longer happens naturally through traditional corporate grooming and succession rituals. With less time, lower budgets, and more uncertainty, traditional mentorship models don't work in today's economy.

The recent dramatic upheaval in the professional landscape has radically altered how 21st century professionals can most effectively cultivate career success. *Creative Mentorship* brings the most advanced mentoring methods out of the Fortune 500 boardroom and into your classroom, conference room, or even your living room, giving everyone access to groundbreaking and innovative mentoring methods utilized by today's most powerful and influential professionals. Mary Pender Greene draws upon more than 20 years of experience as a therapist, career coach, and successful executive to codify her personal system for career development, the Virtual Personal Board of Directors (Vpbod).

Creative Mentorship features engaging exercises and worksheets as well as practical methods and strategies that will transform the way you approach career development. *Creative Mentorship* guides you, step-by-step, through the process of building your own Virtual Personal Board of Directors. *Creative Mentorship* will show you how to select specialized mentors who will accompany and assist you on your path to career success. A toolbox of tactics, strategies, and rules of engagement will ensure that you fully assimilate the Vpbod networking strategy, learn how to best leverage its innovative tactics, and ultimately integrate this revolutionary mentoring methodology into every aspect of your professional life.

Creative Mentorship will enable you to achieve your most ambitious dreams and make your ultimate professional goals a reality.

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