



# Corporate Value of Enterprise Risk Management: The Next Step in Business Management

*Sim Segal*

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# Corporate Value of Enterprise Risk Management: The Next Step in Business Management

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**Corporate Value of Enterprise Risk Management: The Next Step in Business Management** Sim Segal  
The ultimate guide to maximizing shareholder value through ERM

The first book to introduce an emerging approach synthesizing ERM and value-based management, *Corporate Value of Enterprise Risk Management* clarifies ERM as a strategic business management approach that enhances strategic planning and other decision-making processes.

- A hot topic in the wake of a series of corporate scandals as well as the financial crisis
- Looks at ERM as a way to deliver on the promise of balancing risk and return
- A practical guide for corporate Chief Risk Officers (CROs) and other business professionals seeking to successfully implement ERM

ERM is here to stay. Sharing his unique insights and experiences as a recognized global thought leader in this field, author Sim Segal offers world-class guidance on how your business can successfully implement ERM to protect and increase shareholder value.

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