



Principles of Public Speaking (18th Edition)

Kathleen M. German, Bruce E. Gronbeck, Douglas Ehninger (Late), Alan H. Monroe (Late)

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Updated in its 18th edition, *Principles of Public Speaking* emphasizes responsibility, orality, Internet technology, and critical thinking as it encourages students to see public speaking as a way to build community in today's diverse world. Within a framework that emphasizes speaker responsibility, critical thinking, listening, and cultural awareness, this classic text uses examples from college, workplace, politics, and social communication to make the study of public speaking relevant, contemporary, and exciting for students. This brief but comprehensive text also offers students the latest in using technology in speechmaking, featuring unique and exciting ways to blend communication and new media.



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