



# Strategic Versus Tactical Asset Allocation in Markets with High Uncertainty

*Daniel Hosp*

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Seminar paper from the year 2012 in the subject Business economics - Investment and Finance, grade: -, University of Innsbruck, course: Sales Management in Banking and Finance, language: English, comment: Under the current financial crisis and the uncertain market conditions asset management strategies become even more important. But is a more complex and dynamic strategy which is mostly referred to higher costs really outperforming. This and other questions dealing with strategic and dynamic asset management are treated within this paper. , abstract: Asset allocation strategies are a frequently discussed topic with increasing importance in times of crisis. Such strategies should prevent us from price deterioration in bad times and ensure high return potentials in good times. More and more tactical asset allocation funds emerge and promise better returns than simple strategy funds. They always try to be on the right market side, in up as well as in down phases. This seminar paper deals with some basic question about what strategic and tactical asset allocation is, when should it be used and if these strategies are appropriate in a highly uncertain environment like the current. It should give the reader a broad overview about the topic by referring to different accepted theories and studies. First the development of asset allocation methods will be described resulting in strategic and tactical asset allocation and an evaluation of them. Furthermore a link toward uncertain market conditions will be compounded.

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