

What's the Alternative?: Career Options for Librarians and Info Pros

Rachel Singer Gordon



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What's the Alternative?: Career Options for Librarians and Info Pros Rachel Singer Gordon "A wonderfully rich collection of ideas, information, and resources ... walks you through types of potential careers, the pros and cons of those career choices, and the knowledge and experience you'll need to succeed."

- Kim Dority, from the Foreword

As the global information economy grows, librarians who are able to retool and transfer their skills are finding themselves increasingly in demand. In What's the Alternative? Rachel Singer Gordon explains the dynamics of the shifting market for information-based work, reveals a range of nontraditional employment opportunities for librarians, and encourages info pros to utilize their skills in new and exciting ways. Mixing practical advice with real-life stories of librarians working in various fields, Gordon provides a wealth of useful ideas and resources for info pros rethinking their career paths. Whether you're a recent library school grad facing a tight job market, a working librarian seeking improved work/life balance, or an info pro with an entrepreneurial streak, What's the Alternative? will help you explore your options and maximize your career potential.

"In What's the Alternative? Rachel Singer Gordon proves that the library profession is as broad and expansive as one's imagination and goals. A well written and timely book for the information professional at any career level."

- Steven M. Cohen, Senior Librarian, Law Library Management, Incorporated

"If you are looking for alternate career paths to take with your MLS, Gordon not only discusses the destinations, but tells you how to get there and be successful. Indispensable!" — Michelle Boule, Geek Librarian and blogger, A Wandering Eyre

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