



# **In-N-Out Burger: A Behind-the-Counter Look at the Fast-Food Chain That Breaks All the Rules**

*Stacy Perman*

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“This book grills up an enjoyable read for both avid foodies and novice diners alike! Perman’s sneak peek into the fascinating history of In-N-Out is as good as the delicious burgers themselves.”<?xml:namespace prefix = o ns = "urn:schemas-microsoft-com:office:office" />

—Mario Batali, celebrity chef and author of *Molto Italiano*

A behind-the-counter look at the fast-food chain that breaks all the rules, Stacy Perman’s *In-N-Out Burger* is the *New York Times* bestselling inside story of the family behind the California-based hamburger chain with a cult following large enough to rival the Grateful Dead’s. A juicy unauthorized history of a small business-turned-big business titan, *In-N-Out Burger* was named one of *Fast Company* magazine’s Best Business Books of 2009, and *Fortune Small Business* insists that it “should be required reading for family business owners, alongside Rich Cohen’s *Sweet and Low* and Thomas Mann’s *Buddenbrooks*.”

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