



The Power of IT: Survival Guide for the CIO

Jan De Sutter

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There's more to IT than technology! Yes, IT involves computers, software, and services, but good IT synthesizes these elements with a concentration on how your organization can best meet its goals.

Increasingly, the IT department is the hub of any company-and companies expect IT managers to accomplish a variety of tasks with limited resources. Thus, CIOs must hone their organizational and managerial skills to run the most effective program possible. Join author Jan De Sutter as he details the range of methodologies necessary for effective IT management, from how to align your IT department with the mission of your organization to how to measure and present the results of your work. The Power of IT is a must-have for CIOs, IT managers, IT professionals, and MBA students everywhere, and is sure to become a much-utilized resource in company libraries, business management courses, and the personal collections of those who not only want to get IT done, but who also want to do IT right.

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